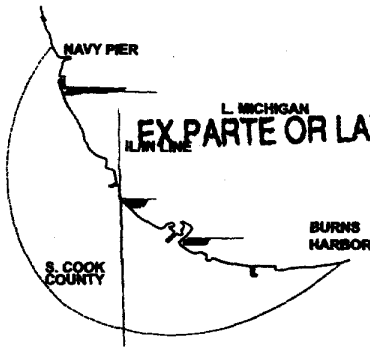


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what's happening in the...



# Crescent Corridor

City Innovation Reports on Resources for Region Building

Volume III, No. 1

Winter - Spring 1998

## BLUE "TECH" JOBS KICKOFF

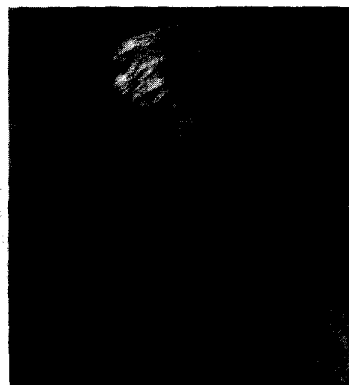
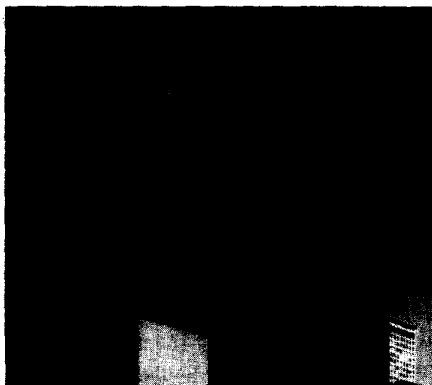
In February, City Innovation convened business-education-community leaders from Chicago to Northern Indiana to fill the "training gap" for technical skills in manufacturing and other fields. Co-planned with DePaul University Office of Applied Innovations, Chicagoland Chamber of Commerce and Tooling & Manufacturing Association, the luncheon heard from Harry Moser, president of Charmilles Technologies of Lincolnshire, a nationwide leader in machining training, and Tyla Wells, a leader in Michigan auto technology charter schools.

What's needed for a technologically-skilled workforce? 1. Awareness and understanding by youth and families, men and women, of all backgrounds of high wages and job stability in technical skill careers, 2. Expansion of state-of-the-art high school, community college training and apprenticeship programs, linked with business and intern experience, 3. More on-the-job training and work experience through joint ventures with business for welfare transition populations.

(See Blue-green collar on page 2)

## Joining Hands with DePaul

In January, City Innovation's urban fellow office relocated to facilities at DePaul University's Chaddick Institute for Metropolitan Development. The new location supports mapping activities for urban planning and transportation. It increases opportunities for senior volunteers to visit the office in the Egan Center, and to host meetings. The move is part of cooperation with several urban initiatives of DePaul University. To visit the office at 243 S. Wabash Avenue, contact Cindy Copp, Community Mapping Manager at 312-362-5795.



From the editor...

Layton Olson, Chicago Director  
312.263.3001

## Urban Fellow Memorial to Bertrand Goldberg

*Bertrand Goldberg – Chicago's architect known around the world for his circular high-rises including Marina City – died in October 1997. City Innovation Chairman Otto Silha spoke at an Art Institute gathering, noting his many decade friendship and Goldberg's lifelong creation of beautiful, efficient structures and urban communities.*

*Goldberg brought City Innovation to the Chicago area in 1989 to help Gary redesign its lakefront and later to produce an economic analysis for the proposed Lake Calumet Airport to show its "job engine" impact in revitalizing the industrial 2-state area between Chicago and Burns Harbor, Indiana, now called the Crescent Corridor.*

*City Innovation is intergenerational – teaming young persons with senior advisors like Goldberg. Our Urban Fellow program, tapping the talents of persons in their 20's linked with Chicago area universities, is being named for Bertrand Goldberg as a continuing memorial and tribute to Goldberg's legacy in designing housing, health care facilities, and schools, which are models for the millennium.*

Copies are available of Otto Silha's remembrances and Goldberg's classic article in 1994 Aspen Quarterly, describing his building experiences in Chicago and his argument for fiscal productivity of well-designed, and dense, urban communities.

Chicago

◆ South Cook County ◆

Northwest Indiana

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### Step-Up Earnfare Jobs

How it works: Illinois Department of Human Services' Earnfare program places people in jobs, while retaining food stamps and training opportunities. Employers receive worker's compensation and job tax credits.

ASAP Step Up Apprenticeship Program manages 80 Earnfare participants of IDES' total of 3000. In 9 months since July 1997, ASAP has helped 41 participants gain permanent jobs. Jobs include dietary, maintenance, security, day care, housekeeping and assembly line work, many with benefits including health care.

If you are looking for employees, or for more information: contact Toussaint Stevens, ASAP Step-Up Earnfare Coordinator, 735 W. Division Street, Chicago, IL. 60610-1005, (312) 573-8970.

### Global siting of industrial parks: Showing metal skills

A Global Panel of Olive-Harvey College recently heard from Peter Foote, executive director of Calumet Area Industrial Commission on City Colleges' role in meeting global standards for skill training. Foote underscores the need to communicate to the world traveler who may fly over the 2-state Calumet industrial region, but really has no up-close map to use when looking at location investment options.

"We must have data which demonstrates that the skills like metal fabrication and electrical are here. Anything short of that is insufficient to attract industry." City Innovation, with Human Resource Network partners in Far South Chicago, is working to provide tract-by-tract information on workforce assets.

#### Blue - green collar from page 1

What's happened since? Letters to the editor in N.Y. Times, Chicago Sun-Times and Chicago Tribune were published due to national and regional need for a skilled workforce. City Innovation has partnered with DePaul University, Chicago Housing Authority, Up Apprenticeship program, New City YMCA and others to propose a welfare-to-work program, including a 100 manufacturing job venture in the Goose Island area.

UIC Great Cities-Chicago Manufacturing Center program in manufacturing, Machine Trades Advisory Council and City Innovation are working to expand technical programs to meet industry-based national skill standards in Chicago Public Schools, Chicago City colleges and business settings. City Innovation is working with a Careers Marketing Group to expand career-job fair and technical competition calendars.

### High School Robotics Contest

Beatty Machine & Manufacturing Co. in Hammond teamed up with 20 teenagers from 4 high schools to win the national robotics championship in 1997. 7000 students nationally participated in the competition of FIRST (For Inspiration and Recognition of Science and Technology), a New Hampshire-based nonprofit group encouraging students to pursue education and careers in technical, scientific and engineering fields. Motorola is sponsor of Midwest competition.

### Training by Multi-Media

As reported by James Coates, Chicago Tribune computer writer, traditional classroom training for employees, is being replaced by computer programmed learning. Often using splashy sound and video, such as those featuring Monty Python's John Cleese, multimedia business training (MBT) joins the traditional programmed-learning parade.

A survey by Chicago's OmniTech Consulting and Training magazine of Fortune 1000 companies found classroom work accounted for 68 percent of employee training in 1997, 58 percent in 1997 and is projected at only 37 percent in 2000.

Daley College in Chicago is a partner with PLATO programmed-learning system for basic work skills, advanced classes, individual work assessment and profiling for students and companies. Training is in learning labs, or over the Internet, often in partnership between companies and community colleges. In high schools, programs spark interest in technology-based careers by letting youth "get their hands on" problem solving.

For case studies of the uses of PLATO in businesses and schools, contact Robert Oliver in workforce and economic development office, Daley College, 7500 S. Pulaski Road, Chicago, IL. 60652 773-838-0300.

### What is "Green Collar"? For Men and Women?

A Green collar career person (definition in development) works with the tactile, physical spatial, or geometric environment - as distinct from conceptual, algebraic or direct medical treatment tasks. Green Collar is wider than blue-collar "hands on" jobs, often associated with male-participation trade and traditional factory settings. Green collar jobs include many information analysis and data management tasks to create products or services, including environmental analysis, remediation or public health services. It takes green thumbs to manage our world environment.

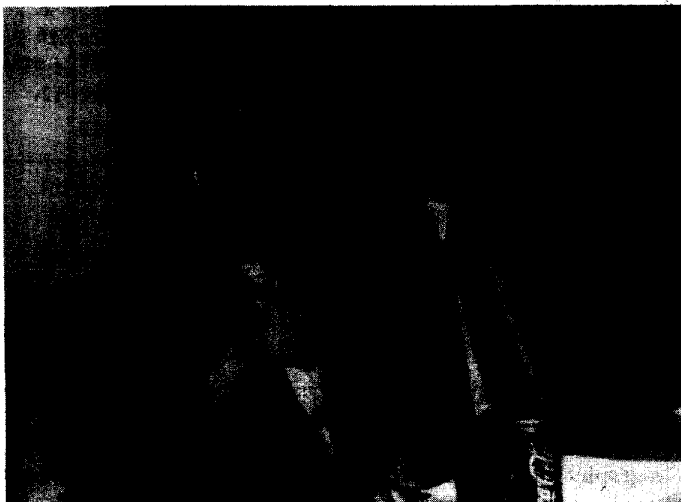
## South Suburban School to Work Starts in 7th grade

City Innovation is a partner in the recently-funded 5-year South Suburban College-Thornton school district School to Work program, a pioneering federally funded initiative in Illinois. Target: expand work experience-internships among 9,000 community colleges students, and bring career exploration experiences to middle and high school students.

Working with Leslie Block & Associates on employer-and-parent involvement goals, City Innovation will assist in a technology career fair-forum in fall 1998, focusing on manufacturing and construction jobs and links with community colleges and employers in Chicago.

For widespread awareness for secondary school students, a teen-produced "jobs and career" publication will be written for Thornton Township area. Training links include Chicago's New Expression, a high school student-produced publication of 60,000 copies, which includes regular "jobs" articles and a special April 1998 jobs supplement.

For information: Contact Layton Olson at City Innovation; Mary Waters, coordinator, South Suburbs School to Work program, 630-208-6605; Jennifer Walton, New Expression Jobs Editor, Youth Communication, Columbia College, 600 S. Michigan Avenue, Chicago, IL. 60605, 312-922-7150.



## Sustainable Racine: Planning by 250,000

In January, 23 community vision forums were held in Racine County, Wisconsin to plan for an organized grassroots future. With widespread newspaper, television, poster and door hanger publicity, over 1,000 residents came to Saturday "treasures and rainbows" sessions of ideas at each site.

Each site selected 4-6 persons for an on-going Vision Council to create a shared vision this spring. Several visitors attended from Chicago, and City Innovation met with the planning group.

To view the results, and learn how other regional areas of 250,000 or more can come together in a practical way, contact: sustainable-racine.com or Ron Thomas, Director, Sustainable Racine, PO Box 725, Racine, WI, 53401; (414) 632-6440.

## Limits to Southern Lake Michigan Region

Outward Bound: Practical Limits to Chicagoland is the topic of a discussion on the definition of regionalism sponsored by the Environmental Policy Group of the University of Chicago's Harris School of Public Policy Studies. Persons from EPA, Northeast Illinois Planning Commission, inner ring and edge city mayors, and Environmental Law and Policy Center will address financial and life quality costs, benefits and public choices of regional land use.

With Kendall County posed to become the 7th Northern Illinois county participating in regional planning due to growth past Joliet, the May 13 discussion (6:30pm), is based on graduate student-generated interest and management. For information on public participation, call Sara Acosta-Miller, 773-702-9994. Harris School: 1155 E. 60th Street - parking available.

Cover photo notes: Marina City Towers (Bill Engdahl, Hedrich-Blessing) and Bertrand Goldberg (Curtis G. Staiger)

At City Innovation's service advisor winter meeting at DePaul University, Marie Czach of South Suburban College and William Bonaparte, president of Bonaparte Corporation talk about community-university-business cooperation. See insert for Bill Bonaparte's 3 Visions for South Side Chicago, given as the keynote address at Chicago State University forum in 1997.

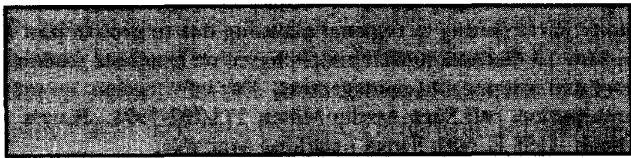
### How to Rent 4000 square feet For Shops in Pullman-Roseland

City Innovation is working with community groups in Pullman and Roseland on METRA's leasing of new commercial space at the Kensington/115<sup>th</sup> Express Station where the METRA Main Line and South Shore lines converge.

METRA is seeking a developer for space which will affect surrounding communities, and be the "walking tour entrance" to Historic Pullman District from 103<sup>th</sup> to 115<sup>th</sup> Street. Using "community mapping" to look at potential customers in a 1-3 miles radius, the project will help understand the kinds of businesses needed by the residents, commuters and tourists, and how new stores and parking will influence other development along 111<sup>th</sup> and 115<sup>th</sup> Streets in Pullman and along Michigan Avenue in Roseland.

This construction season will also see the renovation work to restore the Clocktower Administration building of the historic Pullman works, and the beginning of improvements in the Hotel Florence, which had been delayed for administrative and environmental reasons.

For further information: contact Cindy Copp, Community Mapping Manager, City Innovation, 312-362-5795; Robin Clark, Greater Roseland Community Development Corporation, 1000 E. 111<sup>th</sup> Street, Chicago, IL. 60628, 773-468-0900; Write to James Burcham, Director, Office of Real Estate and Contract Management, METRA, 547 W. Jackson Blvd., Chicago, IL. 60661, to be placed on METRA'S mailing list for RFP information, or call Dorothy Lennon at 312-322-6959; Contact Deborah Bellamy, Historic Pullman Foundation, 11111 S. Forrestville Ave., Chicago, IL. 60628, 773-785-8181 or John Nalis, Illinois Capital Development Board at 312-814-1603 for updates on the construction schedule.



### Geography teachers find Historic maps at Newberry

"Historic maps in K-12 Classrooms" is the topic of Saturday workshops through May at Chicago's Newberry Library. As many as 150 teachers in the Chicago metropolitan area are learning how to use historic maps in effectively teaching about local communities.

### Transportation Investments In South Shore-South Chicago

Last fall's announcement by METRA and City of Chicago of \$25 million in improvements in the downtown-South Chicago commuter line was an investment "starting gun." Plans unfold monthly for residential, commercial and industrial activity in the area from 67<sup>th</sup> to the Calumet River along the lakefront, including the now vacant 580 acre South Works.

Planning has expanded for South Commercial Avenue and a new METRA station between 91-93<sup>rd</sup> Street, with a potential rail or shuttle link to South Works lakefront. Representatives Jackson and Rush have advocated major Federal road funds to extend South Shore Drive to link with the South Works site.

City of Chicago, Southeast Chicago Development Commission, South Chicago Chamber of Commerce and others have been working on planning both for the South Works and adjacent commercial and residential areas. Meanwhile, the National Park Service's 2-State Calumet Ecological Park study released in February listed the South Works and Pullman resource sites, along with others as major cultural heritage locations.

City Innovation has recommended 4 guiding principles for South Works development: (1) the south end of the property should support permanent jobs in light industry, commercial and institutional-education uses, (2) the site should support a world-class lakefront industrial-historical-environmental recreation park, accessible from downtown by train, (3) inclusion of 2-state Calumet area in a coordinated industrial technology park planning to bring in both clean industry and industrial research institutions, and (4) development should provide financing to enable current residents to remain.

For more information: Contact Lynne Cunningham, Executive Director, Southeast Chicago Development Commission, 9204 S. Commercial Ave., Chicago, IL. 60617, 773-731-8755, Eileen Figel, Planner, Chicago Department of Planning and Development at 312-742-0830; Wink Hastings at the National Park Service 310 W. Wisconsin Avenue, Room 100 East, Milwaukee, WI, 53203 or 414-297-3617 for copy of study; Layton Olson, City Innovation 312-263-3001, for copy of City Innovation recommendations.

"Maps break down our inhibition...stir our imagination, loosen our tongues," said a leading geographer. At one workshop, 15 middle and high school teachers rose to crowd around a 19th century map of Chicago-which many had never seen nor perhaps had scarcely thought existed.

For information and resource materials: Contact James Akerman, Newberry Library, 60 W. Walton St., Chicago, IL 60610-3380, 312-255-3523 or e-mail akermani@newberry.org. Or Dr. B. Winston, Geography Literacy Project, ChicagoPublic Schools 773-794-2609.

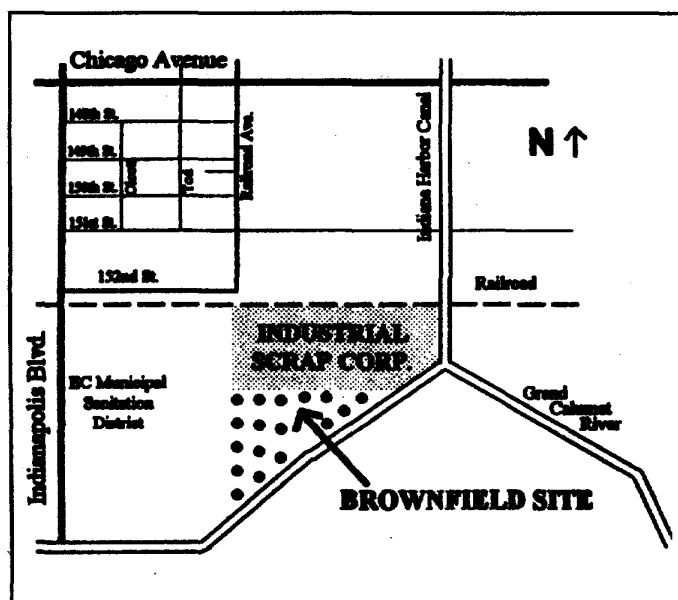
## Community Mapping For Planning and Money

City Innovation has joined community-based NeighborTech Inc. and Egan Urban Center of DePaul University to plan a series of Community Mapping Showcases for community development groups. Spurred by City Innovation's technical assistance to groups acquiring computer mapping software, road show sessions will be held in several "City Regions" in Chicago.

City Innovation will show how computer-generated maps communicate complex information to many audiences - to clients of services, to volunteers in planning, and to foundation and public agency funders. City Innovation's maps were part of South Suburban College's School-to-Work proposal in 1997 (funded), and in DePaul University's Welfare-to-Work proposals in winter 1998 (decisions pending).

The goal: strengthening user groups backed by universities and citywide resources; and capacity-building for emerging community institutions. The program will link with computer labs in schools and churches and several labs sponsored by the Chicago Housing Authority.

For information: Pierre Clark, NeighborTech, 773-947-9815, to discuss participation and target communities; Bernice Taylor, Egan Urban Center, DePaul University, 243 S. Wabash Ave., Chicago, IL 60604, 312-362-6000 on overall capacity-building; or Cindy Copp, City Innovation Community Mapping Manager, 312-362-5795 for technical assistance.



## New Housing and Land Renewal Mix In Northwest Indiana

The announcement of 100 new single family homes in the area of 22<sup>nd</sup> and Cleveland in Gary marks the first such development in 30 years. Neighborhood in-fill construction is by a home-building subsidiary of Financial Federal Bank, with experience in Illinois South Suburbs of Harvey, Robbins, Dixmoor, Phoenix, Ford Heights and other communities.

Northern Indiana Center for Land Renewal was launched in fall 1997 by Clean Sites and Center for Land Renewal, two national nonprofit groups dedicated to cleanup of contaminated land. Its partnerships with Northern Indiana Public Service Company and Northwest Indiana Forum bring private sector resources to brownfield projects. NICLR acts in the brownfield development field as an "intermediary" with resources to invest in front end expenses to promote development, in a manner similar to nonprofit housing development.

Calumet Project Works, a detailed publication of labor-based Calumet Project, reports that Gary's 38-acre abandoned Gary Machine site at 700 Alabama St. in the Emerson neighborhood was sold in fall 1997 from bankruptcy to Gary-Emerson Development Corporation, leading to the potential for job creation. Next steps: raise an estimated \$500,000 plus clean up costs, and clear up back taxes.

In East Chicago, a 10 acre dump site is proposed for cleanup and use by next door neighbor Industrial Scrap Corporation in plans to remain in N.W. Indiana. The site has been proposed for environmental testing through Brownfield Redevelopment Project, with the expansion to create 15 jobs. Plans call for \$4.5 million for an automobile shredder to reclaim metals from cars for use in manufacturing. A prior East Chicago brownfield site, owned by American Steel Foundry, has slowed down as the company decides whether to partner with the Redevelopment Project for cleanup and sale of the property.

In Hammond, the 74-acre West Point site has been put up for sale by its owner, the Hammond Redevelopment Commission. The Brownfield Redevelopment Project has also been working closely with the Indiana Voluntary Remediation Program to get certified at the completion of remediation. Current status: negotiation on the conditions of sale and the kinds of companies to bid on the site - and the kinds of jobs to be produced.

For information: Donna Ducharme, president, NICLR, 53 W. Jackson Blvd., Chicago, IL 60604 312-554-0900; Steven Ashby, The Calumet Project, 7128 Arizona Avenue, Hammond, IN 46323 219-845-5008; Ted Smith, Interim Director, Brownfield Redevelopment Project, 720 W. Chicago Ave, Suite 211, East Chicago, IN, 46312, 312-353-6571.

Industrial Scrap's new redevelopment site (drawing left) is along the north side of Grand Calumet River, east of Indianapolis Boulevard, in East Chicago.

# Mergers Make Chicago A New Rail Gateway - With Jobs

CSX-NS-UP-BNSF-IC-CN-CP are shorthand for the east-west-south-north railroads which converge in Southern Lake Michigan after the breathtaking pace of rail mergers. Chesapeake (Chessie), Norfolk Southern, Burlington Northern Santa Fe, Illinois Central, Canadian National, Canadian Pacific all have new routes for local and cross continent freight.

While mergers bring job losses, there are also job gains in transportation and in industrial sites, many of which are old railroad properties. Arthur Andersen's 1998 real estate analysis for the City of Chicago estimates 1000-2000 job gains in transportation *annually* through 2020.

Groundbreaking this winter by CSX rail to reopen the old Conrail yard (55th-71<sup>st</sup> and Western) into a rail transfer site does 3 things: (1) creates jobs in building and in managing the yard's traffic, (2) takes 110,000 annual truck trips off Chicago streets and speeds east-west connections, and (3) defines growth locations with rail access and frees up land for other development.

The CSX-NS acquisition of Conrail makes a difference in the Lake Calumet Area and in Northwest Indiana. NS proposes to move switching from Chicago to Elkhart, Indiana, leaving companies nervous about local service. In Gary-Hammond-East Chicago, planners are studying new intermodal sites, including a potential freight hub of rail-trucking-air freight-water connections near Gary Airport.

Last fall, the Center for Neighborhood Technology convened a Calumet transportation forum to look at impacts of passenger-freight routes on local communities. A Freight group, headed by Calumet Area Industrial Commission and Southeast Chicago Development Commission set 3 priorities: a heavy truck corridor to enable steel company expansion rather than moves to Indiana, a street-rail separation at 130<sup>th</sup> and Torrence to expand access to industrial property, and "open access" for rail shippers to use tracks of other railroads to serve local companies. An issue: control of "freight belt line" railroads, their links to cross country carriers and responsiveness to local shippers.

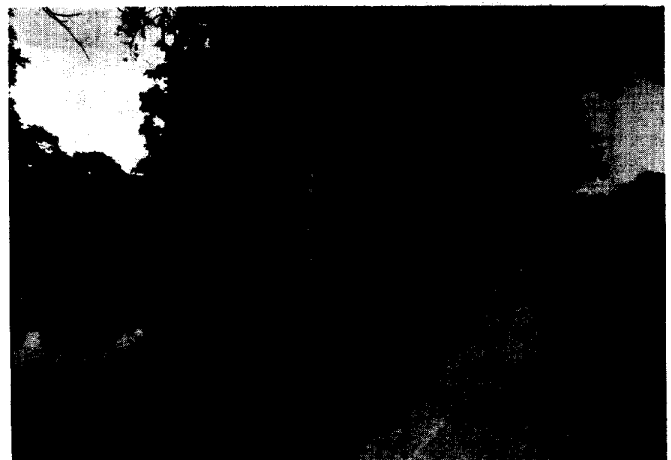
With widespread publicity over Union Pacific problems in taking over Chicago Northwestern routes (slowdowns in coal shipments to Chicago utilities and losses in Illinois as farmers were forced to turn to higher cost trucking), the federal Surface Transportation Board is under pressure to review past mergers, and to be sure CSX-NS takeover of Conrail does not cause major disruptions.

In January, Metropolitan Planning Council held a "priorities" session on passenger transportation goals under the 2020 plan adopted by Chicago Area Transportation Committee. Talk included congestion mitigation plans for channeling growth along rail corridors, including a commuter line to join freight traffic on the ring Elgin-Aurora-Joliet-Gary route.

City Innovation is working with region-focused groups to explore a regional freight information exchange to help understand recent rail and other freight route change, investments and interline linkages that can result in faster service locally and nationally and add jobs. An exchange will identify railroad land now available for development and key "right of way" connections to maintain, including for upgraded high speed rail.

For information: David Dillon, Attorney, Transportation Committee Calumet Area Industrial Commission, 312- 782-9025 on freight planning around Lake Calumet; Taghi Arshami, Arsh Group, 6409 Cleveland Avenue, Merrillville, IN. 46410 219-887-1252 on intermodal planning in N.W. Indiana; Ignacio Correa-Ortiz, Center for Neighborhood Technology for comments to Surface Transportation Board affecting Calumet area, 773-278-4800 ext. 120.

I & M Canal and trail (below) near Morris are similar to historic water-rail right of way paths expanding in Calumet region. Edward Ranney photo.



What's happening in the CRESCENT CORRIDOR

Layton E. Olson, Editor

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LAYTON E. OLSON • Chicago Director

## BETTER JOBS TOMORROW CHICAGO-NORTHWEST INDIANA PROGRAM GOALS --1998

### BLUE COLLAR JOBS to Improve the Quality of Life Of Inner-ring Industrial-Impacted Areas

1. BLUE COLLAR-GREEN COLLAR JOBS CAMPAIGN enables urban area youth and adults to gain entry-level jobs and enter family-supporting careers, by:
  - \* *Building Awareness of job growth fields*, and entry networks of internships and apprenticeships in high-demand technological skills, working with School to Work networks, including thru career fairs, competitions and youth-produced media products
  - \* *Urging expansion of Model Training Programs* in high schools, community colleges, apprenticeships, technical schools and universities in manufacturing, environment-construction, information skills, transportation and hospitality careers
  - \* *Securing direct job creation and placement commitments by employers and in joint ventures*
2. JOBS NEAR PEOPLE: INVESTING IN COMMUNITIES increases metropolitan productivity in improving urban communities and reducing travel costs and congestion by:
  - \* *A regional freight forum* co-sponsored with transportation, planning and research groups to plan for transportation infrastructure to anchor urban community development,
  - \* *Aiding Human Resource Network workforce* links with urban industrial parks and employers
  - \* *Advocating 2-State industrial land use planning* to increase Chicago-Cook County-N.W. Indiana competitiveness for domestic and foreign investment via environment-economic model
3. CAPACITY-BUILDING FOR QUALITY OF LIFE builds regional urban networks by:
  - \* *Using CITY INNOVATION technical assistance in Community Mapping* to build the capacity of emerging development groups to install Geographic Information System (GIS) software for mapping and resource development, and to expand university-based user groups
  - \* *Linking historic preservation of industrial areas and development* in Chicago South Side and South Cook County with wider regional preservation-development cooperation
  - \* *Recruiting and using Senior Advisors* to work on innovative urban development products
  - \* *Increasing awareness thru "Crescent Corridor" publication* on "what works" in financial and human resource investments, for community-business-environment-education-public leaders

Using Intergenerational Teams of Volunteers -  
Senior Advisors - Career Age - Urban Fellows

NATIONAL STEERING COMMITTEE: Otto A. Silha, Chairman • The Honorable Lamar Alexander • Harlan Cleveland  
Julian H. Gingold • Bertrand Goldberg • Rita E. Hauser • Vernon E. Jordan, Jr. • The Honorable Jack Kemp  
Martin E. Marty • John McKelvey • The Honorable Walter F. Mondale  
General B.A. Schriever, USAF Ret. • Wayne E. Thompson

## Job - Creating Investments

### Industrial Parks in Chicago Equal Jobs in Increments of 100

Fall 1997 and winter 1998 saw quick progress in planning five industrial parks totaling 3,700 acres as Tax Increment Finance districts on Chicago's West Side, near-Loop and Far South locations designed to generate new industrial and manufacturing jobs. Arthur Andersen LLP real estate service study for Chicago's Department of Economic Development reflects the demand for industrial and distribution sites.

John Gates, chief executive of CenterPoint Properties as a major industrial real estate owner in Southeast Wisconsin-Northeast Illinois-Northern Indiana states that several companies are expanding and other companies are moving into Chicago, including South Side properties, primarily for good location and a nearby workforce. For example: Potential tenants for the large Amerail rail car facility at 103<sup>rd</sup> near Cottage Grove.

Based on experience with Stockyards Industrial Park, industrial parks have the capacity to bring jobs in numbers of 25 to 100 per company, with potential for 500-2,000 job increases over several years, by improving vacant properties and increasing services like workforce support. In winter 1998, a 200 job-producing facility was announced for the West Pullman Industrial Park by a manufactured housing company based on \$1 million investment by Fannie Mae, to respond to needs for housing.

The chart of West Pullman Industrial Park now - and planned - illustrates the capacity to add job-producing facilities, the importance for good mapping capacity to understand the plans for each parcel, in terms of jobs, traffic and impact on nearby residential areas. Mapping also helps Human Resource Networks in communities work with companies to illustrate where potential employees will come from groups like the Chicago United are working with companies on comprehensive plans. May 30 the 2<sup>nd</sup> Annual West Pullman Neighborhood Festival at 120<sup>th</sup> & Halsted is an example of community spirit and education events bringing together community and business sponsors.

For information about West Pullman Neighborhood Festival, and education and workforce linkages sponsored by Greater West Pullman Organizing Committee, Imani Shalom Development Zone and The Perfect Affairs, Inc., 773-995-1187.ext. 3

Chicago State University's AT & R program (Access Technology and Resources) brings community businesses and other partners to provide technological access, training and website assistance to underserved communities, under Illinois State Library System and federal support. For information, contact Bill Graham (773)995-2033.

### Finding New Investors

Urban data bases - demographics and consumer spending - clarify the "purchasing power" in many urban communities. Such data "lowers the risk" to lenders and investors in making decisions about financing business locations, home purchases and rental construction.

Herbert Conley, Dean of College of Business, Chicago State University, notes studies, including a summary by Chicago United, illustrating that total family resources are greater in large parts of Chicago's South Side than in Chicago as a whole, due in part to single family home ownership patterns.

Social Compact, a national group with leadership by South Shore Bank, Bank of America and others are pioneering the use of block-by block information on consumer spending to assist in expanding loans to businesses in Pilsen/Little Village and South Shore. Hamilton Securities has introduced a model in which financial returns are gained by investors arising from "quality of life" improvements, when translated into savings or new investment.

Steve Alexander, economist for Chicago Urban League and Employment Research & Development Institute, in his 1997 doctoral thesis from University of Illinois at Chicago, describes how "pension funds and economically targeted investments" pay off when risk analysis tools enable participation in commercial or residential investment pools.

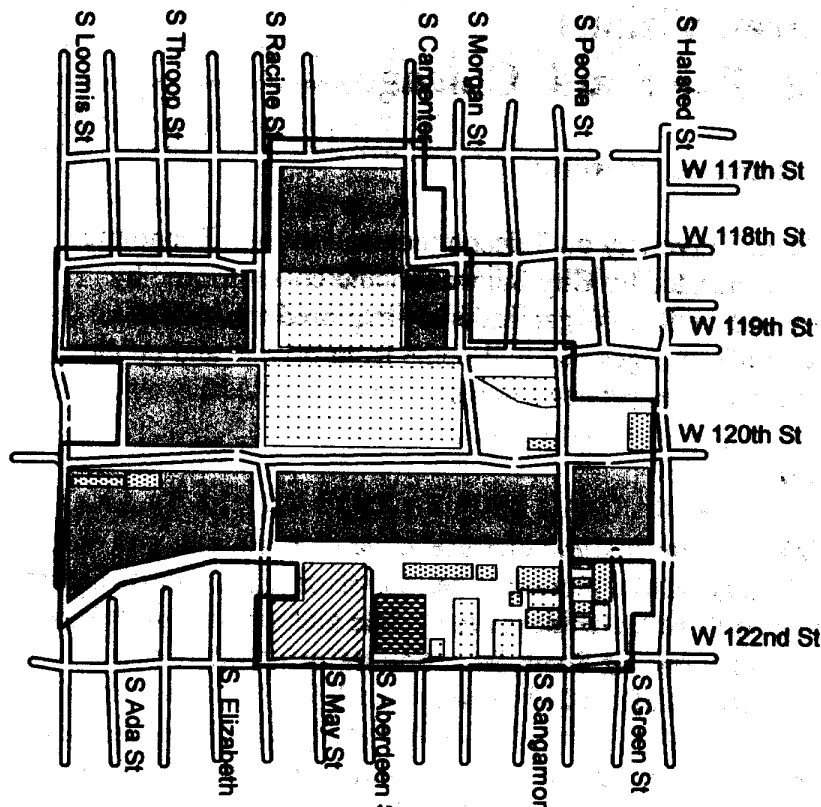
The expansion of commercial and industrial Real Estate Investment Trust investments has impacted the Chicago area because individual investors can buy and sell shares in a pool of real estate. With the classification of potential investment returns in brownfield redevelopment in industrial parks in Chicago, South Cook County and Northwest Indiana, new "non local" investors have the capacity to evaluate the investments.

Such standardization of front end risk calculation enables developers to work with potential tenants on location or renovation, by knowing what the financing partners, banks and long-term investors, will require to close a deal.






For more information, contact Bob Weissbourd, South Shore Bank concerning Social Compact urban data project, 7054 S Jeffrey Blvd., Chicago, IL, 60649 or 773-753-5706; Hamilton Securities 7 DuPont Circle, N.W., Washington, D.C. 20036, or 202-496-6700 or visit [streetequity.net/moneymaps/](http://streetequity.net/moneymaps/) for community investment models from other parts of the country; Steve Alexander, ERDI at 773-451-3559 concerning pension investment analysis.



## West Pullman TIF - Existing and Future Land Uses



### Existing Land Uses

-  Active Industrial
-  Vacant Industrial
-  Vacant Land
-  Gov't. / Institutional
-  Green Space

### Current Active Industries

Ingersol: 160 emp.

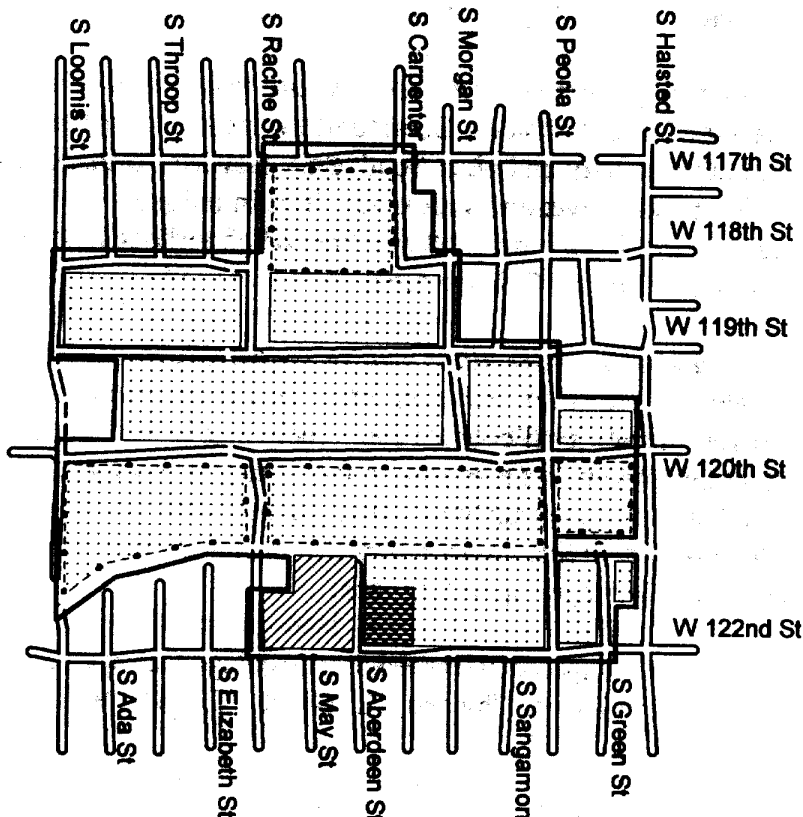
U.S. Gear: 70 emp.

Arbor Tool: 50 emp.





Carl Buddig: 34 emp.

Abbey Metal: 20 emp.

Aldridge Metal: 10 emp.



### Projected Land Uses

-  Industrial
-  Industrial Whse, R&D
-  Govt / Institutional
-  Green Space

## **Three Visions for South Side/Far South Chicago:**

### **Telecommunications Link Human Resource Networks**

A July 1997 Forum at Chicago State University on Telecommunications and Economic Opportunities in Far South Chicago – facilitated by City Innovation and co-sponsored by Ameritech and two dozen community and business organizations – explored the business, community development and quality of life changes that will come from private and public investments in fast-changing telecommunication products and services.

### **3 Visions for Far South Chicago**

The Forum's keynote speaker, William Bonaparte, chief executive of Bonaparte Corporation, a native of Far South Chicago, and a pioneer in telecommunication infrastructure – spoke of his personal visions. He sees three linked needs for public and private investment to prepare Far South Chicago, and the surrounding South Side, South Cook County and Northwest Indiana for the major opportunities of the 21<sup>st</sup> Century.

*Vision 1: Technology and Business- Industrial Parks are today's job engines.* Technology parks involving medium and high technologies producing light and heavy products, and using flexible space for business, distribution and information services, are positioned to invest to reuse older steel, chemical and other environmentally-impacted properties. The area Around Lake Calumet and its transportation crossroad has available land, workforce and networks of industrial companies – for siting of 21<sup>st</sup> Century technology-focuses companies.

*Vision 2. Historic communities anchor family entertainment locations and bring quality of life improvements for neighborhoods.* A set of linked Historic Communities, including in Far South Chicago (Pullman-Roseland and South Chicago) and Near South Side near McCormick Place, for hosting a balanced array of tourist and convention visitor activities in unique neighborhoods, including Afro American, Hispanic and many other ethnic neighborhoods, as part of heritage tourism's economic development in the Chicago area.

*Vision 3. Advanced Technical Careers and Skills Institutions will link 4-year, 2-year educational institutions and community training providers with supportive environments to enter jobs and career paths of future.* Multi-institutional cooperation – including in managing state-of-the-art flexible training and professional continuing education facilities – enables young adults and career age adults to acquire and stay on top of technical skills in high demand occupations, including telecommunications-related skills, construction and manufacturing skills, and service industry skills linked to family-wage supporting jobs.

For a copy of video of portions of Bill Bonaparte's speech: Dean Herbert Conley, College of Business, Chicago State University, 9501 S. King Drive, Chicago, IL. 60628 773-995-3976.

## What's Your Watershed? Volunteers Find out

Do you want to get closer to the river and learn more about the life it supports? Are you interested in measuring the quality of special streams? Illinois RiverWatch Citizen Scientists do both! Volunteers are trained to conduct habitat and biological surveys on Illinois streams and rivers. Volunteers collect insect larvae, crustaceans, worms, and molluscs - vital links in the aquatic food web, connecting aquatic plants, algae and leaf litter to the fish community. Some are highly pollution-sensitive, while others are more pollution-tolerant. Changes in types and numbers can indicate changes in the habitat and water quality of the stream.

RiverWatch is part of the Illinois EcoWatch Network, a volunteer-based statewide network of ecosystem programs, and has used the talents of former Urban Fellow, Emily Steadman. Coordinated by the Illinois Department of Natural Resources as part of the Critical Trends Assessment, in 1997, citizen scientists successfully monitored 293 sites on 235 streams and rivers statewide.

High quality monitoring is vital in long term ecological-economic planning models. To find out more, contact the Eco Watch regional field office at (847) 635-6450. Help keep an eye on the environment and our watersheds in the Chicago and Calumet River areas!

## I & M Canal Photos Celebrate 150 Years of Industry & Historic Tourism

From April 18 to June 28, an exhibition of photographs taken by Edward Ranney of the Illinois and Michigan Canal National Heritage Corridor is on display at Chicago's Cultural Center, Washington and Michigan. The I & M Canal opened in 1848 linking Chicago's South Branch at Bridgeport to LaSalle Peru, uniting the waters of Lake Michigan and Illinois and Mississippi rivers.

The exhibit's sponsor, Canal Corridor Association, brings together over four dozen communities for common planning on historical linkages and historic tourism, including through the new national Midewin Tallgrass Prairie near Joliet.

Noon lectures on June 2 and 19 explore the canal's role in town planning and cultural aspects of the Lake Calumet Region. For information: Canal Corridor Association 312-427-3688 ext 388.

## Turlington Harvey and George Pullman: 19<sup>th</sup> Century Rivals in Town Planning

In March, Ray Smock, former historian of U.S. House of Representatives, and native of Harvey, Illinois spoke about his work to inventory history collections of Harvey and establish a collection site at South Suburban College in South Holland. Turlington Harvey, with wealth from timber and livestock, established a planned town in the 1880's as a temperance community, and sold lots to persons coming to the Columbian Exposition of 1893. Some workers came to Harvey from labor confrontation in Pullman for jobs in the steel works and Illinois Central's largest rail yard.

Speaking at a discussion hosted by City Innovation, Chicago Design Consortium, and Canal Corridor Association at the Chaddick Institute for Metropolitan Development at DePaul University, Smock urged regional cooperation and economic development from preservation of industrial, transportation and local community historical artifacts in state-of-the-art facilities. Canal Corridor Association noted its work in regional historic-related economic development in 39 communities along the Illinois & Michigan Canal, including recent "wayfinding" signs for tourists along the canal.

For Ray Smock's comments on the history of Harvey or resources on industrial or transportation history, contact Layton Olson 312-263-3001; Dr. Marie Czach, South Suburban College, 708-596-2000 ext. 2511; for historic-related economic development, contact Ana Koval, Executive Director, CCA, 220 S. State Street, Suite 1880, Chicago, IL. 60604 312-427-3688 or e-mail

Joseph Schwieterman, center, Director of Chaddick Institute for Metropolitan Development, welcomes participants at a March discussion of Transportation and Industrial Historic Collections in Regional Redevelopment. Ron Vasile, Interpretive Historian, Canal Corridor Association, presented experience in I & M Canal region. Layton Olson is at right.



## Understand Work Place Behavior, Know Yourself

Last Fall, two urban fellows, Glibel Gomez and Kyoko Wilson, participated in a workshop at The Training Department to explore behavior styles in the work place. This 1 day workshop helps persons adapt their styles to work better with others.

First, participants assessed their own working style through self-evaluation tools. Second, the four types of work styles were discussed, including a video tape and scenario descriptions. Participants spent the last part of the day learning how to work with the best that each work style brings into a team and work around their challenges.

Glibel Gomez said, "The workshop summarized common sensical truths that everyone knows about how to work with others but are often not used. It brought them all together to a fuller understanding for me. It helped me rewrite a resume that better reflects what I really want. And what I learned about myself is in the back of my mind whenever I think about my next career move."

City Innovation assists non-profit organizations and public agencies use human resource tools developed in the private sector. Glibel begins work at the Illinois Caucus for Adolescent Health at (312) 427-4460.

## Indiana Dune Colors

Back by popular demand, artist Mitch Markowitz will create a series of paintings- to-become posters of Indiana dune areas ... Northwest Indiana Forum is publishing a new edition of the 1920's South Shore Railroad posters illustrating the dunes as beach destination from Chicago ... Indiana Dunes State Park in June plays host to the 90th anniversary of Chicago's Saturday Afternoon Walking Club which drew over 300 persons to Miller Beach Memorial Day, 1908, and with leaders like architect Dwight Perkins and park developer Jens Jensen, became today's Prairie Club which advocated the dune state park ... today, new "prairie residential communities" and plans for high speed rail between Chicago-St.Louis-Detroit are on the maps for this unique mixed industrial and natural lakefront of Southern Lake Michigan.

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ADDRESS CORRECTION REQUESTED

**Support for human resources in region-planning**  
City Innovation thanks its supporters for their assistance in expansion of Crescent Corridor activity in Chicago and Northwest Indiana: Surdna and Archer Daniels Midland Foundations, Fluor Daniel and Channel 50, WPWR, Ameritech, Francis Beidler Charitable Trust.

**SPRING ISSUE TECH JOBS**

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